

## 4.4 Optimization

Objectives:

- I can write a model to represent a situation
- I can solve a model to maximize or minimize a value

Consider an open box made by cutting congruent squares out of the corners of an  $8\frac{1}{2} \times 11$  in sheet of paper.

What size square could be cut out to maximize the volume?

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### Process for optimizing

- 1- Understand the problem- Draw a diagram and assign variables.
- 2- Write a model (function) to represent the problem
  - Start with the equation of what you are trying to maximize
  - Use substitution to get the equation as a function of only one variable.
- 3- Identify critical points and closed endpoints as candidates.
- 4- Test critical points to determine max/min
  - Plug into function or
  - First derivative test or
  - Second derivative test
- 5- Interpret/state solution

1. You are designing an open box with a square base and a required volume of 108 cubic inches. What dimensions would minimize the materials needed?

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2. A rectangle is inscribed between  $y = -x^2 + 9$  and the x-axis. Find the maximum area of the rectangle.

3. A rectangle is inscribed between  $y = \sin x$  and the x-axis over  $[0, \pi]$ . Find the maximum area of the rectangle.

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4. Design a 2-liter can with minimum surface area.

5. What are the dimensions of the lightest open top right cylindrical can that will hold 2197 cubic cm?

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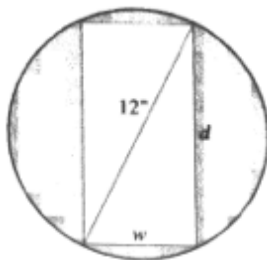
6. Suppose  $r(x) = \frac{x^2}{x^2 + 1}$  represents revenue and

$c(x) = \frac{(x-1)^2}{3} - \frac{1}{3}$  represents cost, with  $x$  measured in thousands of units. What is the production level that maximizes profit?

7. Bobby is 3 miles off shore in a boat and wants to reach a campsite that is 5 miles down a straight shoreline from the point nearest to his boat. He can row 3 mph and jog 4 mph. How far from camp should he land his boat to minimize the time to reach the camp?

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8. How close does the semicircle  $y = \sqrt{16 - x^2}$  come to the point  $(1, \sqrt{3})$



38. **Stiffness of a Beam** The stiffness  $S$  of a rectangular beam is proportional to its width times the cube of its depth.
- (a) Find the dimensions of the stiffest beam that can be cut from a 12-in. diameter cylindrical log.
- (b) **Writing to Learn** Graph  $S$  as a function of the beam's width  $w$ , assuming the proportionality constant to be  $k = 1$ . Reconcile what you see with your answer in part (a).